

1
Kromé®
HAIR

Be the leader of the hair and beauty industry

Did you know what the highest paid service in the hair industry is? Hair extensions!

It is also the fastest growing service you could offer as a hair stylist.

Read on to gain more information on our unbeatable training courses. Become a part of this profitable and exciting world of Hair Extensions. Increase your knowledge and prospective to achieve great heights in your career. Build your reputation by offering this stylish service to your clients professionally and become the aspiring leader of the hair and beauty industry with our affiliation.



Our training programme

Becoming Kromé Certified is more than just learning how to attach hair extensions. Through our in-depth courses you learn how to confidently perform hair extension services with high quality hair, build successful business and gain access into our industry network and marketing support.

At Kromé our training is designed to provide you with detailed information of the industry and the technical skills, helping you realise the potential as a successful business opportunity with our internationally renowned methods of application and ongoing marketing support. Kromé Certification will change your professional future.

Methods of application:

- Track weaves
- Micro ring
- Clip ins

You will learn how to uniquely complete the look by styling and cutting the hair. These courses will prepare you to achieve the most natural looking glamorous hair for your clients.

Track Weaves

Track weaves is a very skilled technique of applying hair extensions using the weft extensions. You will gain insight into working with different types of hair, pick and drop, cornrow and stitching of the weft.

Duration: 3 days

Training kit for track weaves:

- Mannequin training head
- Sectioning Clips
- Sectioning tail comb
- Spray bottle
- Hair brush
- Scissors
- Razor blade comb
- Weaving needles
- Weaving thread
- Training hair
- Hair voucher
- Carry bag
- Promotional material
- Training manuals

Micro Ring

Individual strands of hair extensions are used to create versatile looks adding length, volume and change of colour for your client.

Duration: 1 day

Training kit for micro ring:

- Mannequin training head
- Sectioning Clips
- Sectioning tail comb
- Spray bottle
- Hair brush
- Scissors
- Razor blade comb
- Application tool
- Removal tool
- Silicone lined micro rings
- Training hair
- Hair voucher
- Carry bag
- Training manuals

Clip Ins

Clip Ins are very popular for occasional wear. Through this course you will be able to provide a whole new array of hairstyles and looks for your clients beyond expectations. You will learn how this method can be professionally applied on clients with different types of hair.

Duration: 1 day

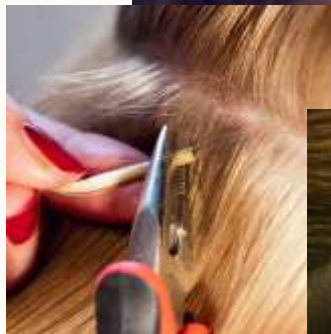
Training kit for clip ins:

- Mannequin training head
- Sectioning Clips
- Sectioning tail comb
- Hair brush
- Scissors
- Training hair
- Hair voucher
- Carry bag
- Training manuals

On completion of your training we do not just leave you and forget about you. We continue to offer your ongoing support and advice whenever required. Kromé Training Academy is proud in offering excellent customer service and we would take every opportunity in supporting you to achieve a high reputation as an accredited Kromé Hair Extension Technician.

Training itinerary

- Review of hair extension industry
- Kromé hair types and product knowledge
- Health and Safety
- Client consultation
- Practical workshop
- Application techniques
- Finger placements
- Colour and style selections
- Blending, cutting and styling extensions
- Maintenance & aftercare
- Removal of hair extensions
- Pricing structure
- Ordering procedures
- Building clientele
- Growing your business
- Marketing
- IT and Technology
- Business support



Why train with us?

Kromé Training Academy is one of the first to introduce the international methods of Hair Extensions into India.

- You will not only receive excellent course from us, but also gain insight knowledge into how to successfully build and grow your business.
- We also supply the human hair extensions to your salon or workplace directly from India which means you do not have to wait for days for the hair to arrive.
- Our team is very friendly and supporting and we do not overcrowd the teaching environment. Being able to understand your salon/ business requirements we can offer exceptional training and assessments to ensure that our trainees can provide excellence in offering the hair extensions services to their clients.
- We can also travel to your desired venue for training (terms and conditions apply).
- Once you are certified your salon will be added to our accredited certified salon list on our website. This enables potential clients to find their nearest Kromé certified salon conveniently.

How to become Kromé extensionist?

Stylists are required to complete the course on chosen method of application. Application procedures are practised on a head mannequin to ensure stylists are skilled in the techniques before applying extensions to clients. This is followed by building skills to provide effective training on colour selections, cutting, blending and styling with extensions

Upon successful completion of the course each stylist will be issued with their certificate and will become certified Kromé extensionist.



Supporting Salons

Being a salon partner of Kromé will benefit your business with our recognised brand and reputation.



Miss England finalist wearing Kromé hair extensions

By partnering with Kromé, one of the first companies to launch hair extensions and training into India, we offer continuous support and updates on any products or services which would benefit your business growth. Supporting campaigns, marketing materials and information on latest developments are all benefits of being a salon partner with Kromé.

Internationally based in the UK, Sri Lanka as well as India, we are a leading manufacturer for our brand. Prospective clients can access information from our website for hair extensions and nearest salon locater. Your listing will be free on our website.

Why Kromé Hair Extensions?

Nature of our hair extensions

Our hair extensions are preferred by stylists for many reasons. The hair we use is all Indian human hair which is ethically sourced. The hair extensions are all 100% natural. No animal or synthetic hair is mixed. As the hair is pure it blends in well with the clients own hair and behaves naturally too once fitted.

Non chemical processing

The hair extensions do not undergo any chemical processing which can affect the biological structure of the hair. This helps maintain the lustre and virginity of our hair extensions. Silicone coatings have not been applied to the hair.

Cuticle intact hair extensions

We guarantee the cuticles of the hair are all intact. We maintain this throughout our processing treatments.

The hair cuticle is the first line of defence against all forms of damage; it acts as a protective barrier for the softer inner structures.

The cuticle is also responsible for much of the mechanical strength of the hair fibre. A healthy cuticle is more than just a protective layer, as the cuticle also controls the water content of the fibre. Much of the shine that makes healthy hair so attractive is due to the cuticle.

Remy virgin hair extensions

When cuticles of the hair are all aligned in one direction we call that hair Remy hair. All our Kromé hair extensions have the hair in a mono direction just as is the natural state of the human hair. This Remy hair avoids the hair from being tangled. Virgin hair is hair that has not been treated chemically. Hence our hair is 100% Remy virgin hair.

Raw hair sourcing

We handpick our raw hair in order to accomplish the best quality hair. Hair which is weak, grey or fragile is removed. We take extra care in quality control as well as strict supervision throughout our processing. Also because we are the manufactures and not the distributors we can offer our customers good value for money. In every aspect we aim to maintain the international standards and function in a professional and consistent manner.

No artificial looks

The hair extensions are provided in their natural state hence no straighteners are used. The finished look will always be the natural look of the hair and will remain in that form even after washing.

Q&A's

Why use hair extensions?

Hair extensions can be used for anyone wishing to create longer length, volume, colour or change of style to their natural hair. Temporary looks can also be achieved for special occasions like weddings, proms, or simply an evening/day out.

What are the different types of hair extensions you supply?

Kromé extensions supply and offers training course for the hair extensions in the following forms:

Clip ins: best used for creating occasional style and looks.

Wefts/Weaves: wefts can be applied by numerous methods, popular one is having them sewn in.

Pre bonded tips: Stick tips and Nail tips are individual strands of hair weighing approximately 1 gram. High quality keratin is used for pre bonded tips. Stick tips can be applied using micro rings which do not require any heat or glue. Nail tips can be applied using a heat connector.

Bulk hair: also known as loose hair. Mostly used for braiding and for further processing for making wigs, closures and hair extensions. Also used in fusion hair extensions.

Do Kromé hair extensions damage the natural hair?

No, our hair extensions do not damage the natural hair of the client providing they have been installed correctly by a trained professional and maintained properly by the client afterwards.

Our hair is 100% natural human hair; the wefts have been double stitched and glued. The pre bonded tips are pre-tipped with high quality Italian Keratin. Both the glue and the keratin do not damage the hair.

What is the life of the hair extensions, how long will they last?

Aftercare and maintenance is very important after the hair extensions have been fitted in.

If looked after well the hair extensions can last for 6-12 months. Wefts can last longer. They can also be reused.

Can anybody use hair extensions?

As long as the natural hair is healthy and a certain length, hair extensions can be applied. We always recommend offering a free consultation as in rare cases, hair extensions may not be suitable.

How long does the natural hair have to be to apply hair extensions?

For pre bonded tips the natural hair should be at least 2 to 3 inches and for the wefts to be applied the natural hair should be at least 4 to 6 inches.

Can the hair be styled using heating appliances?

Yes of course, the hair is pure 100% natural human hair, so it can be styled using straighteners, curling tongs and other styling tools, just like you would style your own natural hair.

Can the hair extension be dyed?

Yes you may dye the hair extension. We always recommend doing a strand test first. As the hair extension is dead hair and you may require more developing time than what you would usually do for natural hair.

Is there anything that a client cannot do after the hair extensions have been fitted?

The client will have to follow the aftercare procedure. We recommend waiting 48 hours after receiving the hair extension service to wet, shampoo, or receive any additional chemical treatments. After that the client can look after the hair extension just as they would their own. We highly advice not to rub the hair whilst washing and always wash in a downward motion from roots to ends.

Become the unbeatable leader in the hair extensions industry

Because it's you

www.kromeinternational.com

E: info@kromeinternational.com

T: 0091 8141 887749

F: www.facebook.com/kromehair

T: @kromehair

Krome International
White House, F Block Shantineketan,
Anand Mahal Road, Adajan, Surat-395009,
Gujarat, India.